

## SIGNAGE REGULATIONS

No banners and/or signage will be hung above a booth unless it has been incorporated into an approved sponsorship agreement with Show Management.

## SIZE AND HEIGHT RESTRICTIONS

The top of a hanging sign may not be more than 20 feet above the floor. The bottom of a hanging sign must not be lower than 14 feet above the floor. The length and width of sign or banner should not exceed the width of booth (i.e., a 20'X20' peninsula cannot have a sign or banner that is larger than 20' wide).

Hanging signs and graphics should be set back 10 feet from adjacent booths and be directly over contracted space only. **All exhibit wall signage must be one-sided facing inward towards your contracted booth space.**

Exhibitors are encouraged to use lightweight materials in the construction of a hanging sign to eliminate excessive stress to the facility ceiling structure.

## EXHIBIT DISPLAYS

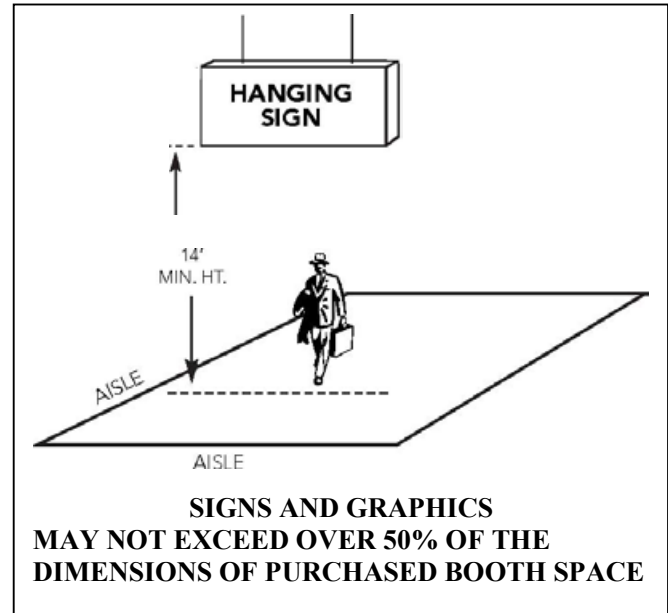
Display areas should be arranged in a manner so as not to obstruct sight lines of neighboring exhibitors. They also must be organized within the exhibitor's space so as not to interfere with any traffic down the aisle. Should attendees interfere with the normal traffic flow in the aisle or overflow into neighboring exhibits, Show Management will require that the display be moved further into the booth space or removed entirely.

## INTENT

The aisles are the property of the entire show and each exhibitor has the responsibility to assure proper flow of traffic. When large crowds gather and interfere with the flow of traffic down the aisles or crowd in neighboring booths, it is an infringement on the rights of other exhibitors. Aisles must not be obstructed at any time.

## STORAGE

Fire regulations prohibit storing product, literature, empty packing containers, or packing materials behind back drapes/hard walls or under draped tables. In most cases, however, exhibitors may store a limited supply of literature or product appropriately within the booth area, so long as these items do not impede access to utility services, create a safety problem, or look unsightly.



## NOISE LEVELS

No live music or DJ performances will be permitted in the Exhibit Hall without permission. Background music may only play from portable stereos/CD players and must be kept to a level that does not interfere with the selling efforts of other exhibitors. Speakers are required to be turned inward to the booth. Show Management retains the right to control booth noise and eliminate it if detrimental to other exhibitors. After three warnings or complaints of disruptive sound, Show Management may disconnect and/or remove the source of the sound violation for the remainder of the show.

## FIRE CODE REGULATIONS

All exhibit materials (including chairs) must be kept out of the aisles. Booth materials must be flame retardant to the satisfaction of the Fire Marshal by a flame retardant certification or ability to pass on-site flame test. See the Fire Regulations section within this manual for more information.

**THANK YOU FOR YOUR COOPERATION**