Standard Inline & Corner Booths

Summer 2018 ● July 15-17 ● Jacob K. Javits Convention Center ● New York, NY

BOOTH PACKAGE
JA New York Show Management provides the following exhibit equipment (unless an exhibit is part of a pavilion like designLAB or the Italian Pavilion…):

- White stretched fabric booth – 8' high
- Standard Gray Booth Carpet
- Aisle booth sign
- Wastebasket

Electrical, Furnishings, and Showcases must all be ordered separately (unless the exhibit is in a pavilion that offers this as part of the booth package.)

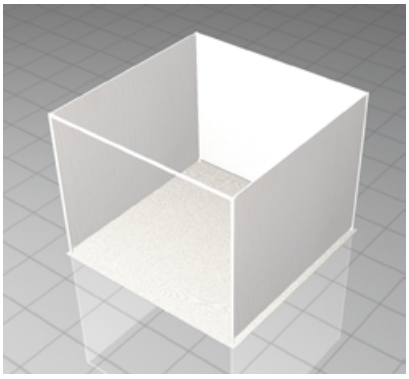
HEIGHT RESTRICTIONS
Exhibit fixtures, components and identification signs on inline booths are permitted to a maximum height of 8 feet. All logos and signs must face the inside of your booth space.

As a courtesy to neighboring booths, we must keep a consistent height regulation. If any part of an exhibit booth, including signs, exceeds 8 feet in height, the exhibitor will be asked to conform on-site. If exhibitor does not comply after a written warning has been issued, Show Management reserves the right to remove or order a cover from Freeman. The exhibitor will incur all costs associated.

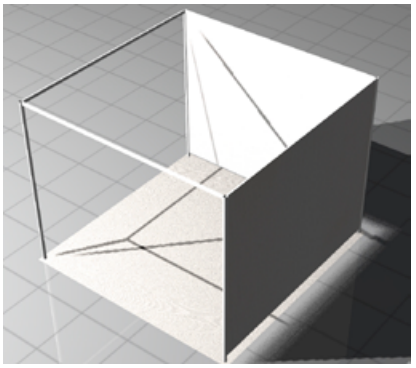
SIGNS
No banners and/or signage will be hung above a booth unless it has been incorporated into an approved sponsorship agreement with Show Management.

STORAGE
Fire regulations prohibit storing product, literature, empty packing containers, or packing materials behind back drapes/hard walls or under draped tables. In most cases, however, exhibitors may store a limited supply of literature or product appropriately within the booth area, so long as these items do not impede access to utility services, create a safety problem, or look unsightly.

NOISE LEVELS
No live music or DJ performances will be permitted in the Exhibit Hall with out permission. Background music may only play from portable stereos/CD players and must be kept to a level that does not interfere with the selling efforts of other exhibitors. Speakers are required to be turned inward to the booth. Show Management retains the right to control booth noise and eliminate it if detrimental to other exhibitors. After three warnings or complaints of disruptive sound, Show Management may disconnect and/or remove the source of the sound.



INLINE BOOTH
Each booth will come with a **top bar** across the front of the booth.



CORNER BOOTH
Each corner booth come equipped with **two top bars** and a **corner support pole**.

THANK YOU FOR YOUR COOPERATION

FIRE CODE REGULATIONS
All exhibit materials (including chairs) must be kept out of the aisles. Booth materials must be flame retardant to the satisfaction of the Fire Marshal by a flame retardant certification or ability to pass on-site flame test. See the Fire Regulations section within this manual for more information.

Peninsula, Island & Custom Booths

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BOOTH PACKAGE
JA New York Show Management will provide peninsula or island booths with standard gray booth carpet, top bars and support poles unless told otherwise (if you have hired an EAC to build a custom display). When Peninsula booths share a back wall with other booths, that wall will also be included.

Electrical, Furnishings, and Showcases must all be ordered separately.

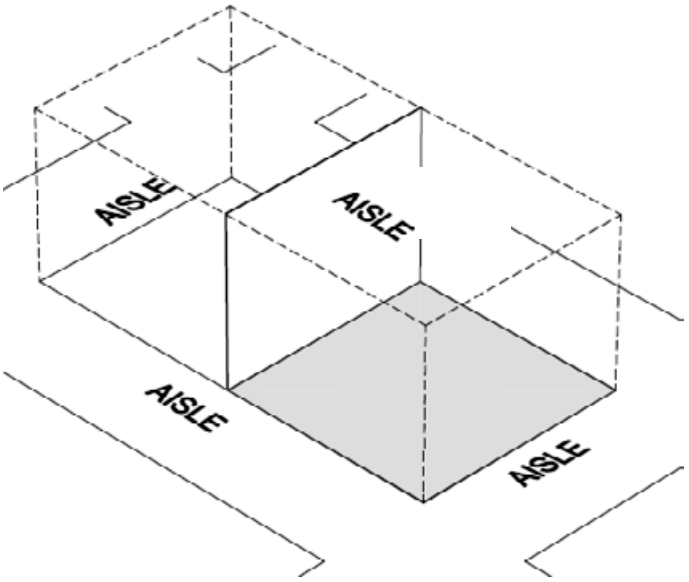
HEIGHT RESTRICTIONS
Exhibit fixtures, components and identification signs on peninsula and island booths are permitted to a maximum height of 12 feet. All logos and signs must face the inside of your booth space. If your booth will exceed 12 feet, please contact Show Management

STRUCTURAL INTEGRITY
All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as fork lifts. Displays should also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open. Refer to local building codes that regulate temporary structures. All exhibits over 20 ft by 20 ft (not built by Freeman) must submit plans or renderings, preferably digital, to Show Management 30 days prior to the show. Exhibitors should ensure that any display fixtures such as tables, racks, or shelves are designed and installed properly to support the product or marketing materials to be displayed.

SIGNS
If you have a custom display you will NOT be provided with a booth aisle sign.

No banners and/or signage will be hung above a booth unless it has been incorporated into an approved sponsorship agreement with Show Management.

STORAGE
Fire regulations prohibit storing product, literature, empty packing containers, or packing materials behind back drapes/hard walls or under draped tables. In most cases, however, exhibitors may store a limited supply of literature or product appropriately within the booth area, so long as these items do not impede access to utility services, create a safety problem, or look unsightly.



NOISE LEVELS
No live music or DJ performances will be permitted in the Exhibit Hall without permission. Background music may only play from portable stereos/CD players and must be kept to a level that does not interfere with the selling efforts of other exhibitors. Speakers are required to be turned inward to the booth. Show Management retains the right to control booth noise and eliminate it if detrimental to other exhibitors. After three warnings or complaints of disruptive sound, Show Management may disconnect and/or remove the source of the sound violation for the remainder of the show.

FIRE CODE REGULATIONS
All exhibit materials (including chairs) must be kept out of the aisles. Booth materials must be flame retardant to the satisfaction of the Fire Marshal by a flame retardant certification or ability to pass on-site flame test. See the Fire Regulations section within this manual for more information.

THANK YOU FOR YOUR COOPERATION