

The Ultra Line

Placement
Grid
Required!



FULL VISION SHOWN

THE ULTRA LINE FEATURES:

- LED Lighting available in:
 ____ 3000K Yellow > **MUST INDICATE**
 ____ 6000K White
- Glass sliding doors with lock
- Glass sides
- Aluminum frame
- Matte white exterior
- Rear storage area with locked sliding doors available on Half and Quarter Vision cases
- Available in 4', 5', and 6' lengths and corner cases
- Available in full, half, and quarter vision
- 41½" High
- Riser available to add 7" height

Ultra Showcase Rental Order Form

Telephone orders not accepted

SIZE	QUANTITY			ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
	FULL VISION	HALF VISION	QUARTER VISION				
4 FOOT				\$465.00	\$490.00	\$640.00	
5 FOOT				\$465.00	\$490.00	\$640.00	
6 FOOT				\$465.00	\$490.00	\$640.00	
34" CORNER				\$490.00	\$515.00	\$665.00	
48" CORNER				\$490.00	\$515.00	\$665.00	
RISER (TOTAL 48½" HIGH)				\$60.00	\$85.00	N/A	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

ADDRESS: _____ BOOTH NO(S): _____

CITY & STATE: _____ ZIP CODE: _____

AUTHORIZED BY: _____ PHONE: _____

E-MAIL ADDRESS: _____ FAX: _____

Return Copy to: **AMERICAN FIXTURE & DISPLAY CORP.**

www.americanfixture.com

15-04 130TH STREET • COLLEGE POINT, NEW YORK 11356

PHONE (718) 463-2176 • FAX (718) 463-4302 • E-MAIL: orders@americanfixture.com

with your check, payable in U.S. funds drawn on a U.S. bank, in full payment or with the
following credit card information completed, before the deadline date of: **OCTOBER 8th, 2017**

DISCOVER, AMEX, VISA, M/C #: _____ EXP. DATE: _____

NAME ON CARD: _____ SEC. CODE: _____

SIGNATURE: _____ DATE: _____

IN ORDER TO LIGHT ALL CASES, YOU MUST ORDER ELECTRICAL OUTLETS FOR CONNECTION (Refer to the ELECTRICAL SERVICES section for order forms).

Cases are rented for display purposes only and we do not warrant the safety or security thereof.
We are not liable for contents, damage or breakage after cases have been delivered.

The Deluxe Line



THE DELUXE LINE FEATURES:

- Fluorescent Lighting
- Mirrored sliding doors with lock
- Glass sides
- Brushed Gold frame
- White finish
- Rear storage area with locked sliding doors
- Available in 4', 5' and 6' lengths and corner cases
- Available in half vision and quarter vision

Deluxe Showcase Rental Order Form

Telephone orders not accepted

SIZE	QUANTITY		ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
	HALF VISION	QUARTER VISION				
4 FOOT			\$405.00	\$430.00	\$580.00	
5 FOOT			\$405.00	\$430.00	\$580.00	
6 FOOT			\$405.00	\$430.00	\$580.00	
CORNER			\$425.00	\$450.00	\$600.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

ADDRESS: _____ BOOTH NO(S): _____

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The Designer Line



THE DESIGNER LINE FEATURES:

- Fluorescent Lighting
- Mirrored sliding doors with lock
- Glass sides
- Brushed Silver frame
- Textured gray formica exterior
- Rear storage area with locked sliding doors (Half & Quarter Vision Only)
- Available in 4', 5', and 6' lengths and corner cases
- Available in Full Vision, Half Vision and Quarter Vision

Designer Showcase Rental Order Form

Telephone orders not accepted

SIZE	QUANTITY			ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
	FULL VISION	HALF VISION	QUARTER VISION				
4 FOOT				\$380.00	\$405.00	\$555.00	
5 FOOT				\$380.00	\$405.00	\$555.00	
6 FOOT				\$380.00	\$405.00	\$555.00	
34" CORNER	X			\$405.00	\$430.00	\$580.00	
42" CORNER		X		\$430.00	\$455.00	\$605.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

ADDRESS: _____ BOOTH NO(S): _____

CITY & STATE: _____ ZIP CODE: _____

AUTHORIZED BY: _____ PHONE: _____

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The Designer Line

HALOGEN LIGHTS!



QUARTER VISION SHOWN

THE DESIGNER LINE FEATURES:

- Halogen Lighting
- Mirrored sliding doors with lock
- Brushed Silver frame
- Textured gray formica exterior
- Rear storage area with locked sliding doors
- Available in 4', 5', and 6' lengths and 42" corner cases
- Available in Quarter Vision

Designer Showcase Rental Order Form

Telephone orders not accepted

SIZE	QUANTITY QUARTER VISION	PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
4 FOOT		\$430.00	\$455.00	\$605.00	
5 FOOT		\$430.00	\$455.00	\$605.00	
6 FOOT		\$430.00	\$455.00	\$605.00	
42" CORNER		\$450.00	\$475.00	\$625.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

ADDRESS: _____ BOOTH NO(S): _____

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The Elite Line

HALOGEN LIGHTS!



THE ELITE LINE FEATURES:

- Halogen Lighting
- Mirrored sliding doors with lock
- Glass sides
- Brushed gold frame
- White finish
- Available in 4', 5', and 6' lengths and corner cases
- Available in half vision and quarter vision

Elite Showcase Rental Order Form

Telephone orders not accepted

SIZE	QUANTITY		ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
	HALF VISION	QUARTER VISION				
4 FOOT			\$430.00	\$455.00	\$605.00	
5 FOOT			\$430.00	\$455.00	\$605.00	
6 FOOT			\$430.00	\$455.00	\$605.00	
CORNER			\$450.00	\$475.00	\$625.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

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AMERICAN FIXTURE & DISPLAY CORP.

15-04 130th Street • College Point, New York 11356
Phone(718) 463-2176 • Fax (718) 463-4302

STANDARD DISPLAY CASE RENTAL ORDER FORM

BEFORE ORDERING PLEASE CHECK SIZE OF BOOTH AND LOCATION OF ANY COLUMNS

Rental Price Includes Delivery to Booth and Pick-up Service

***SHOWCASES:** 20" deep by 38" high; white finish; locked sliding doors; showcase light.

TYPE	SIZE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RCVD. AFTER 10/08/17	SHOW SITE PRICE	TOTAL
FULL VISION SHOWCASE	4'-0"		\$355.00	\$380.00	\$530.00	
	5'-0"					
	6'-0"					
HALF VISION SHOWCASE	4'-0"		\$355.00	\$380.00	\$530.00	
	5'-0"					
	6'-0"					
QUARTER VISION SHOWCASE	4'-0"		\$355.00	\$380.00	\$530.00	
	5'-0"					
	6'-0"					
WHITE CORNER SHOWCASE	Half Vision		\$380.00	\$405.00	\$555.00	
	Quarter Vision					
WALL CASE 18" deep by 84" high; white finish; glass sliding doors; light	4'-0"		\$485.00	\$510.00	\$660.00	
	5'-0"					
	6'-0"					
SEE-THRU WALL CASE 19" deep by 80" high; white finish; glass sliding doors; light	6'-0"		\$510.00	\$535.00	\$685.00	

Subtotal \$ _____

8.875% Tax \$ _____

FIRM NAME _____ Amount Enclosed \$ _____

ADDRESS _____ BOOTH NO(S) _____

CITY & STATE _____ ZIP CODE _____

AUTHORIZED BY _____ PHONE NO. () _____

E-MAIL ADDRESS _____ FAX NO. () _____

**RETURN COPY with your check or credit card information filled out below
to the above address before the deadline date of: OCTOBER 8th, 2017.**

AMEX, VISA, M/C # _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____ DATE _____

**IN ORDER TO LIGHT ALL CASES, YOU MUST ORDER ELECTRICAL OUTLETS FOR
CONNECTION (Refer to the ELECTRICAL SERVICES section for order forms).**

Cases are rented for display purposes only and we do not warrant the safety or security thereof.
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Special Delivery JA New York
October 29-31, 2017



Full Vision



Wall Case



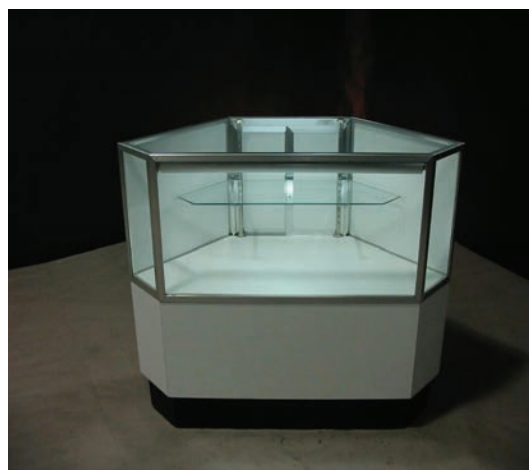
Half Vision



See-Thru Wall Case



Quarter Vision



Corner Half Vision

American Fixture & Display Corp. - 15-04 130th Street – College Point, NY 11356
Tel. (718) 463-2176 – www.americanfixture.com

THE ACCENT CUBE



WHITE or DESIGNER LINES

- Aluminum Frame
- Standard White or Designer Grey formica
- 3 fixed 50 watt lights
- 18" x 18" x 70" with 18" x 18" x 18" glass display area
- Locking, hinged frameless glass door
- Locking storage in base

DELUXE or ELITE LINES

- Brushed Gold frame
- White finish
- 4 MR16 lights in pivoting fixtures
- 18" x 18" x 70" with 18" x 18" x 18" glass display area
- Locking, hinged frameless glass door
- Locking storage in base

LIMITED QUANTITIES AVAILABLE

STYLE	QUANTITY	PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
Aluminum/White		\$285.00	\$310.00	\$460.00	
Aluminum/Grey		\$285.00	\$310.00	\$460.00	
Gold/White		\$335.00	\$360.00	\$510.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

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"Accent"

BOUTIQUE WALL UNIT

FEATURES:

- 5" Canopy
- Lighted display area
- Glass doors with lock
- Solid Back and Glass Back
- Locking storage section
- 76" high x 13" deep x 48" wide
- 44" high glass display area
- 3 Rows Adjustable Glass Shelves



CHOICES:

- Aluminum frame/Textured Grey formica/Enhanced Lighting *Limited Quantities*
- Brushed Gold frame/White finish/Enhanced Lighting *Limited Quantities*

STYLE	SOLID	GLASS	PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
Alum./Grey			\$460.00	\$485.00	\$635.00	
Gold/White			\$460.00	\$485.00	\$635.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

ADDRESS: _____ BOOTH NO(S): _____

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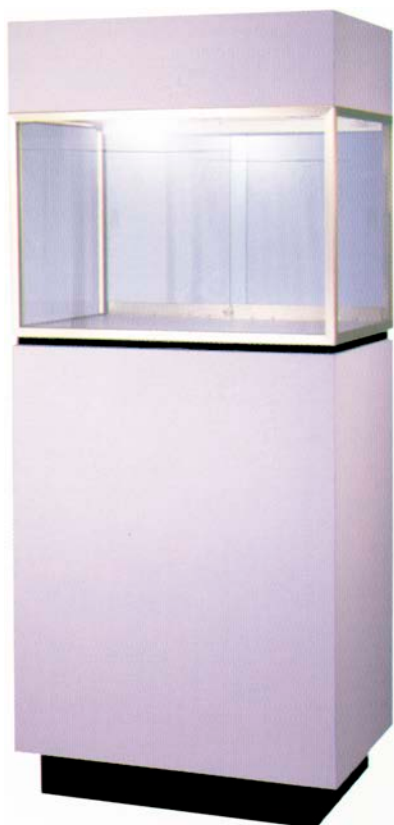
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"Boutique"

MUSEUM STYLE PEDESTAL

FEATURES:

LED Lights Available
CALL FOR DETAILS



- 8" Canopy
- Lighted display area
- Glass doors with lock
- Locking storage section
- 70" high x 20" deep x 30" wide
- 20" high glass display area

CHOICES:

- Aluminum frame/Matte White formica/Enhanced Lighting
- Brushed Gold frame/White finish/Enhanced Lighting

STYLE	QTY.	PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
Alum./White		\$415.00	\$440.00	\$590.00	
Gold/White		\$415.00	\$440.00	\$590.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

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"Museum"

TOWERS



FEATURES:

LED Lights Available
CALL FOR DETAILS

- 6" Canopy with 4 Halogen lights
- 3 Adjustable glass shelves
- Hinged framed door with lock
- Clear glass on 4 sides
- 80" high x 20" deep x 20" wide
- 54" glass display
- Choices
 - aluminum frame / grey formica
 - brushed gold frame / white formica
 - aluminum frame / white formica

TYPE	QUANTITY			ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 10/08/17	SHOW SITE PRICE	TOTAL
	Alum./Grey	Gold/White	Alum./White				
Towers				\$360.00	\$385.00	\$535.00	

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

ADDRESS: _____ BOOTH NO(S): _____

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"Towers"

Electrical Information

Standard Case – White (Fluorescent)

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts

Designer Case – Grey (Fluorescent)

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts

Deluxe Case – Black (Fluorescent)

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts

Designer Case – Grey (Halogen)

4'	100 Watts
5'	120 Watts
6'	140 Watts
42" Corner	100 Watts

Elite Case – Etched Verdigris (Halogen)

4'	100 Watts
5'	120 Watts
6'	140 Watts
34" Corner	80 Watts

Tower

200 Watts

Museum Pedestals

300 Watts

Accent Cube – White & Grey

150 Watts

Black & Verdigris

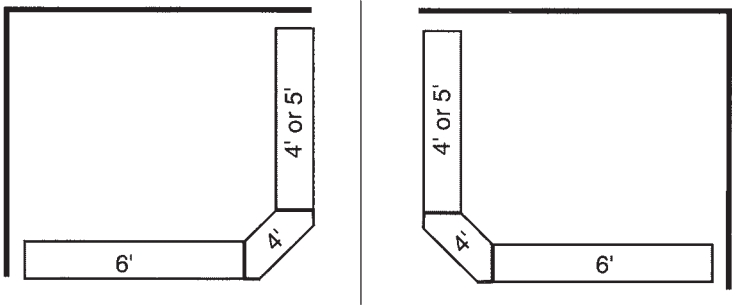
140 Watts

Boutique Case

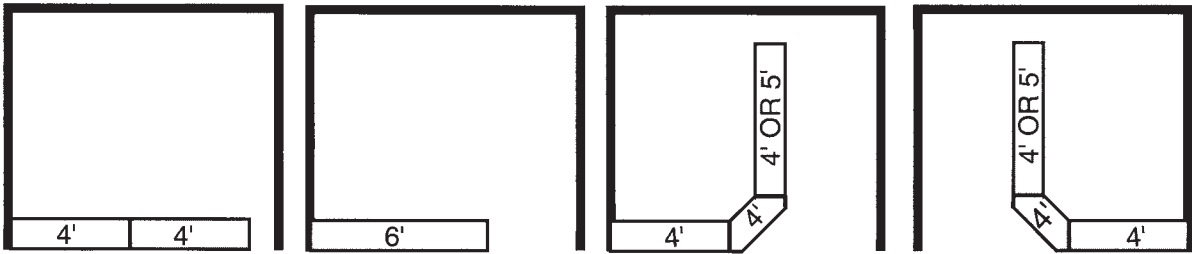
162 Watts

Sample Layouts

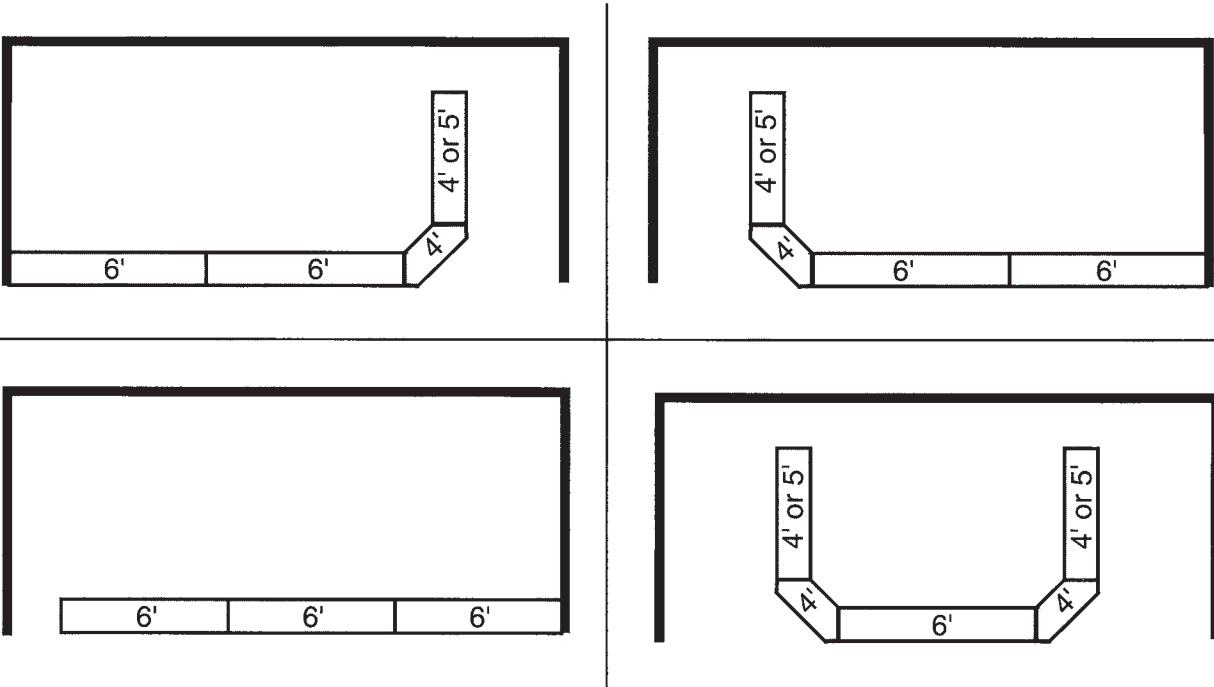
10 FOOT X 10 FOOT CORNER BOOTHS



10 FOOT X 10 FOOT SINGLE BOOTHS



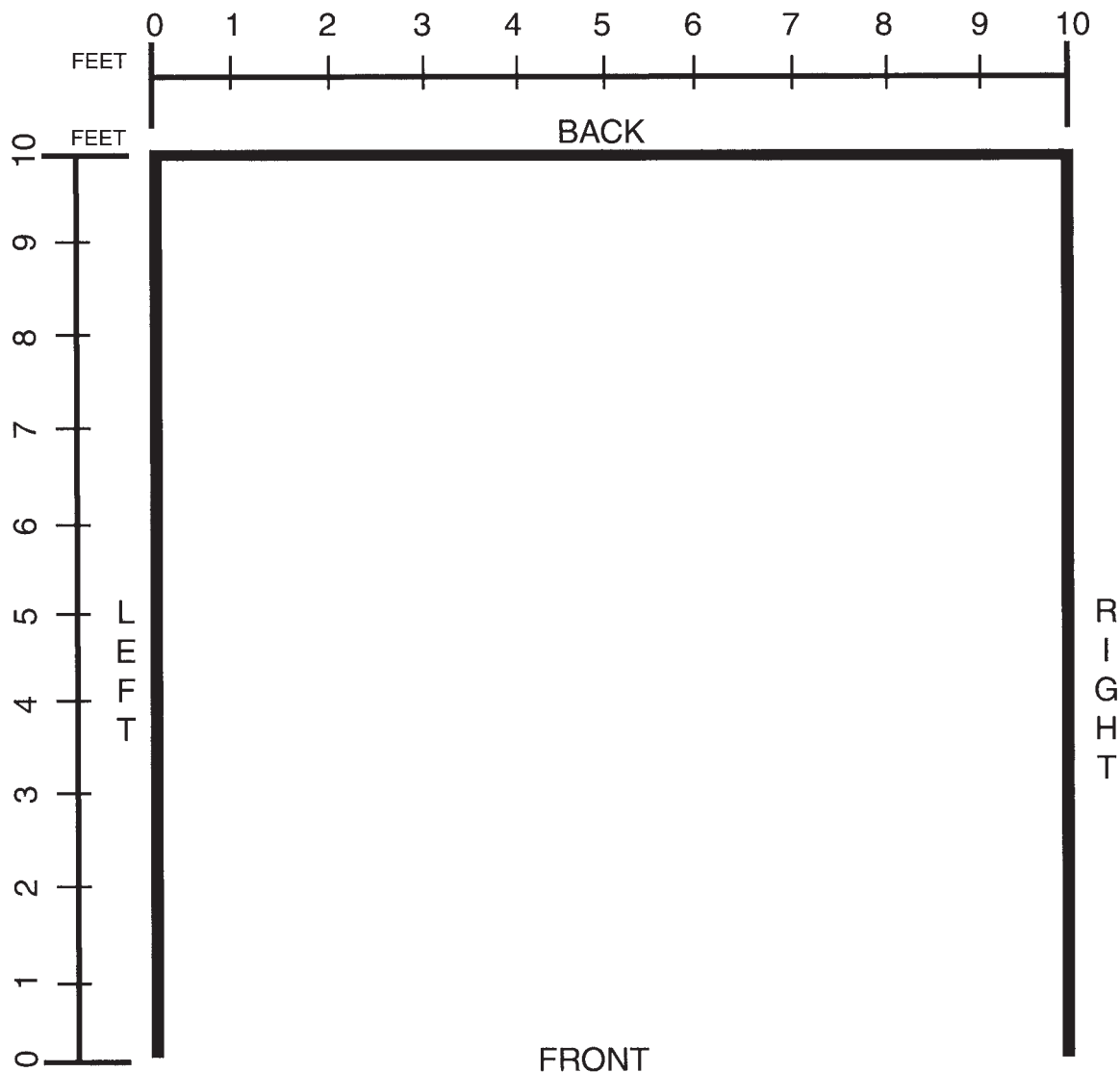
10 FOOT X 20 FOOT DOUBLE BOOTHS



American Fixture & Display Corp.

Showcase Placement Grid

PLEASE INDICATE BELOW THE MANNER IN WHICH YOU WANT THE SHOWCASES PLACED IN YOUR BOOTH(S) AND RETURN THIS FORM TO US WITH YOUR ORDER. IF YOU HAVE MULTIPLE BOOTHS, PLEASE CHANGE THE FOOT MARKINGS AS NECESSARY.



EXHIBITOR
NAME: _____ BOOTH NO.: _____ BOOTH SIZE: _____

American Fixture & Display Corp.